Sixteenth Conference of Ministers and Chiefs of Planning of Latin America and the Caribbean

Planning for sustainable territorial development in Latin America and the Caribbean

Panel 4 “Implementation of territorial development policies and their financing”

The Brazilian Multiannual Plan and its Regional Development Policy

Montevideo, August 28 and 29, 2019
Methodological Pillars of the Brazilian Multiannual Plan - PPA 2020-2023

• Methodological simplification
• Fiscal realism
• Integration between planning and evaluation
• Strategic vision and management focus on results

(Situational Strategic Planning Model)
PPA 2020-2023: Methodological Aspects

1. Policy Formulation from Logic Approach
   → Problems are attacked by many Actions gathered in Programs with Government Guidelines (focus on: Causes => Consequences)

2. Planning Dimensions
   → Strategical (Guidelines), Tactical (Programs), and Operational (Actions)

3. Management Improvement
   → Government High Level Comissions for Programs’ Monitoring and Evaluation focus on Priorities

4. Governance Perspective
   → Leadership, Control and Strategy Initiatives
Examples of Governance Initiatives

**Leadership**
- Strengthening of the government decision-making core
- Stablishment of Ministries’ Governance Committees
- Implementation of the Monitoring and Evaluation Council

**Control**
- Improvement of Government Transparency
- Promotion of Civic Engagement Actions
- Encouraging Social Accountability for Public Policy Evaluation

**Strategy**
- Alignment of Ministerial Strategic Plans with the PPA
- Performance Contract Implementation
- Prioritization of Programs for Evaluation
# PPA Program: The Logic Approach

## Critical Causes
- CC 1
- CC 2
- CC 3
- CC 4
- CC 5
- CC 6

## Actions
- R1
- R2
- R3
- R4
- R5
- R6

## Products

## Partial Results

## Final Result

## Impacts
The Brazilian Regional Development Program

**Aim:** Stimulate the development of territories, cities and regions, expanding the productive and urban structuring, and the provision of public services to reduce socioeconomic inequalities, on multiple scales.

<table>
<thead>
<tr>
<th>Partial Results</th>
<th>Final Result</th>
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<tbody>
<tr>
<td>Promotion of Local Productive Arrangements</td>
<td>Reduction of Regional Inequalities</td>
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<tr>
<td>Implementation of Irrigation Projects</td>
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<td>Development of Border Infrastructure</td>
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<td>Encouraging Regional Innovation Network</td>
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<td>Promotion of Integrated Regional Management</td>
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<td>Increase the Water Availability</td>
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<td>Support the Inter-Federative Planning</td>
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<td>Performance Contracts with Social Organizations</td>
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<tr>
<td>Strengthening of the Network of Medium Cities</td>
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Institutional Framework of the Brazilian Regional Development Public Policy

➢ Constitution
  ✓ Reduction of Regional Inequalities
  ✓ Government Planning focus on Regional Development

➢ Decree n. 9810 (May 30, 2019)
  ✓ Convergence of inter and intra-region levels of development and quality of life
  ✓ Polycentric network of cities (internalization of regional development)
  ✓ Productivity gains and increased regional competitiveness
  ✓ Competitiveness and productivity of regional supply chains
The Policy Focus’ of Brazilian Regional Development

Social Inequalities
Household Income Per Capita (2000-2010)

Economic Dependency
Regional Influence of Cities (2007)
The Contribution of Brazilian Regional Development Program to the Sustainable Development Goals
Thank You!!!

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